



INSPIRED BY YOU
CREATED BY US

Posters | Merchandise | Gifting

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Posters Merchandise Gifting

License! GLOBAL

Listed as "one of the world's top 125 licensees '08, '09, '10, '11, '12, '13, '14 & '15" in License! Global Magazine, which recognised GB eye in the December 2013 issue as "one of the most popular, notable and respected licensees in the marketplace".



Winner of the best licensed paper products 2011 at the annual UK Licensing awards and shortlisted in 2006 & 2010.



Member of the International Licensing Industry Merchandisers Association.

Proud to Support



**The Children's
Hospital
Charity**

Registered Charity No. 505002

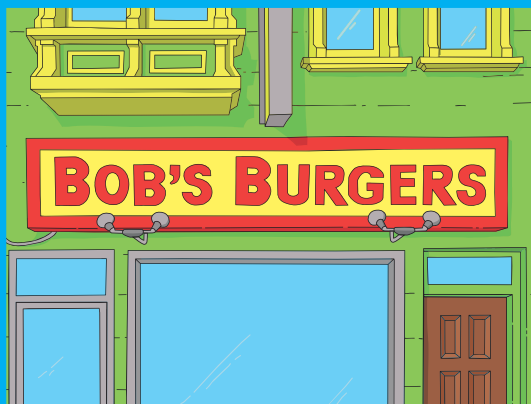
It's hard to believe that the small company set up in a kitchen back in 1986 is now an international poster, merchandise and gifting company. The leaps that GB eye has taken over the past few years have resulted in a transformation akin to Clark Kent after a turn in a phone box.

Whilst no transformation is without its growing pains, we are so excited about what we have achieved and what the future will bring. Our product development team has excelled itself and we can't wait to see this year's projects come to fruition.

We have exciting introductions to our now enormous drinkware range and our team is currently working on some unmissable gifting options. We are, as always, working hard to maintain our enviable roster of the best licenses and have some exciting discussions currently underway - watch out for some exciting additions as we seek out new opportunities and trends, keeping us at the forefront of licensed consumer products.

We'd like to thank all of our customers for their continued support and look forward to supplying you with more great product going forward.





Attack on Titan
進撃の巨人

カウボーイ
COWBOY BEBOP
ビバップ

DEATH NOTE
デスノート

初音ミク
HATSUNE MIKU

FAIRY TAIL
フェアリーテイル

Tokyo Ghoul

DRAGON BALL Z

POKÉMON

NARUTO
SHIPPUDEN

MY HERO
ACADEMIA

YURI!!!
ON ICE...

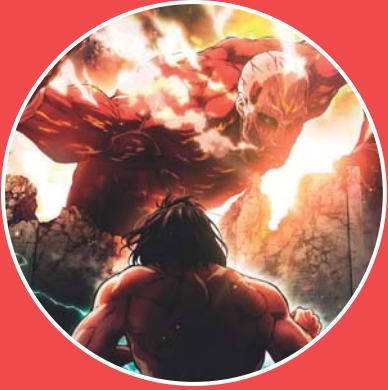
遊戯王
Yu-Gi-Oh!

ONE PUNCH MAN

Re:ZERO
-Starting Life in Another World-

Sailor Moon

crunchyroll



Animé

Animé can be traced back as far as the start of the 1900's and over the years has developed into a massive business with multi-platform content, blockbuster films and millions of fans begging for products.

GB eye has wholeheartedly got behind this genre and has grown an impressive roster of over 20 key properties with many more in negotiation.

With content widely available, viewers have more access than ever before and it's fuelling the passionate love that animé fans are known for. Regular fan events, exhibitions and Cosplay provide great forums for selling product and getting a glimpse into the world of animé.

GB eye's product range fits perfectly with this Genre and due to our strong selection and extensive knowledge we can provide you with a one stop solution to gain access to this whole lucrative market.





ASSASSIN'S
CREED

CALL OF DUTY



GOD OF WAR

Fallout

CRASH
BANDICOOT

HORIZON
ZERO DAWN

MINECRAFT

THE LAST OF US
PART II

DESTINY

UNCHARTED

SKYRIM

Resident Evil

DAYS GONE

Five Nights
at
Freddy's



Gaming

The huge surge in gaming, e-sports, conventions and events has put gaming merchandise up there with key brands and iconic TV & film licenses. The growth over the last few years has been phenomenal and the mainstream demand for these brands shows no sign of stopping.

GB eye has been working with key gaming companies for years making sure major releases are met with a wide range of appropriate products and FSDUs that are cited right next to the game in-store providing the best opportunity for incremental sales. Over the years it has become apparent that it is not just the tent pole releases that need to be catered for but the evergreen games and even the gaming brands themselves. Therefore our range is now full of new games, old games, brands and even in-game paraphernalia which appeals to that massive market of fans and gamers around the world.



THE
1975

AC/DC

ARIANA
GRANDE



EMINEM

IRON MAIDEN

Little Mix

NIRVANA

MYCHEMICAL
ROMANCE



THE ROLLING STONES™

SEX PISTOLS

JOY DIVISION

THE
BEATLES

BOWIE

CATFISH
—AND THE—
BOTTLEMEN



Music

Music posters are where GB eye began. From classic bands to millennial superstars, legends to talent show winners, GB eye has them covered with our market leading range of posters and merchandise.

With our wide range of products we can cater for fans of all demographics, whether you want a high end framed print to commemorate your favourite artist, merchandise for your kid's favourite band or a hip flask for a rockers birthday gift then we can supply it!







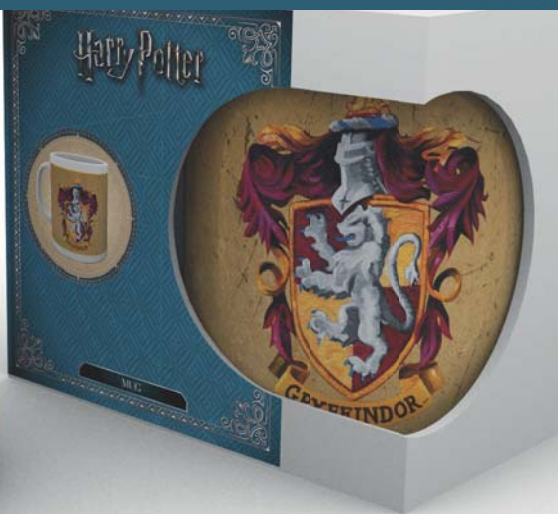
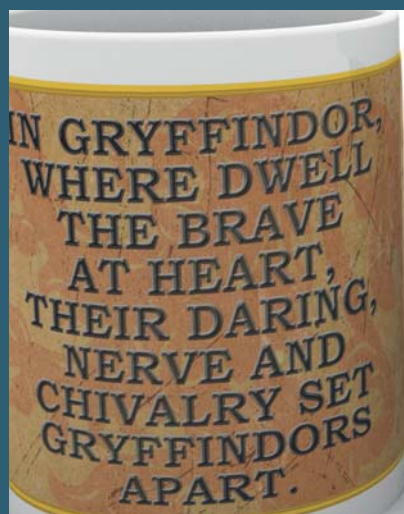
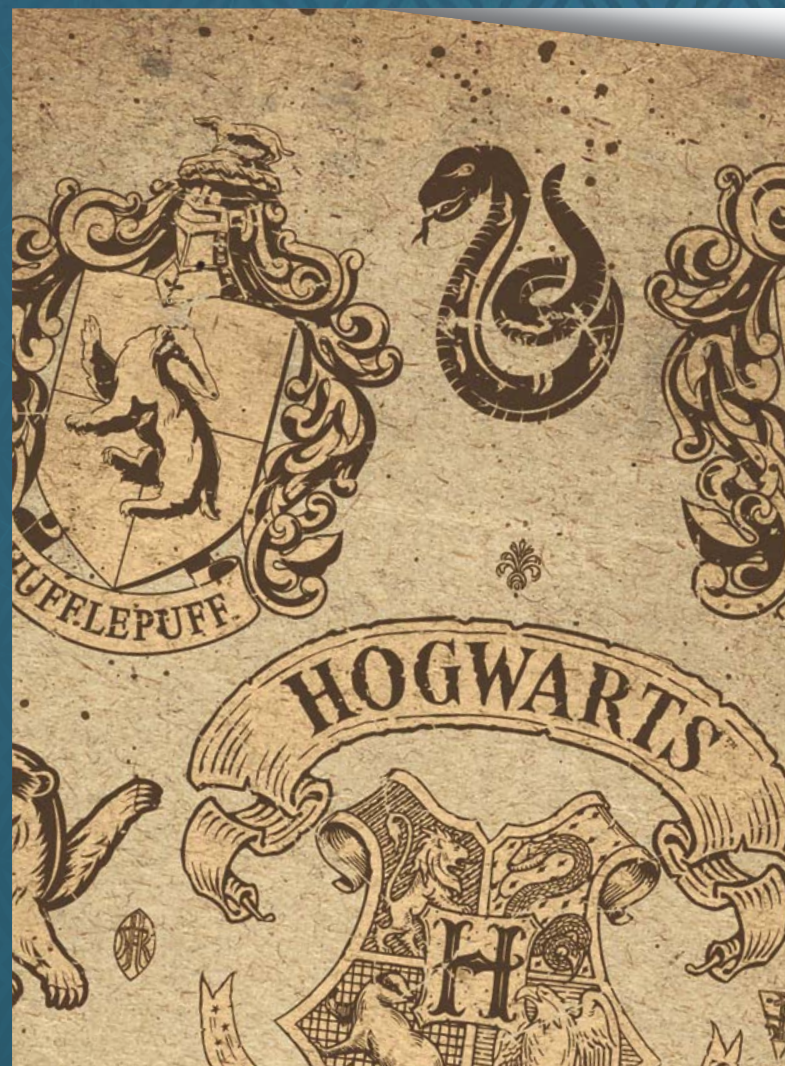
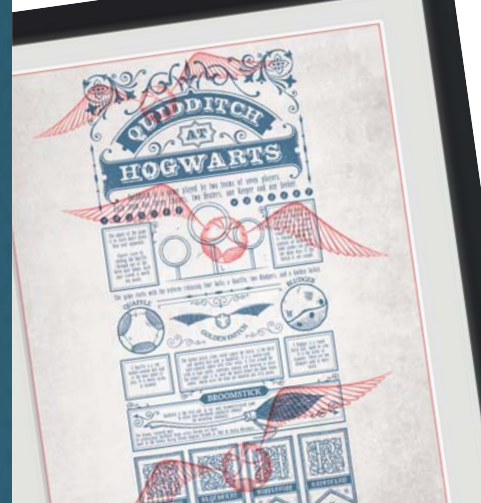
Football

Football fans are some of the most dedicated fans around. With a whole host of top premier league teams in our roster we produce the biggest poster range in the UK and provide thousands of fans with their must have new season posters and merchandise every year.

We also produce a high quality range of framed and unframed photographic prints capturing key moments throughout the season as well as the end of year celebrations and winners memorabilia.

Our in-house facilities mean that we can react to events as they unfold, so if a key game is won by a genius overhead kick we can immortalise that moment with some stunning product which your customers can get hold of straight away!







Product Range

GB eye's product range is focused on three areas; Posters, Merchandise and Gifting.

Part of our product development process is working out how products sit together on-shelf and making sure we are producing a cohesive range of products that give retailers the opportunity to have a fully licensed solution on their shop floor all from one (very reliable) supplier.

GB eye's buying team make sure that we are working with the best companies and factories to source responsible, good quality product.

GB eye offer a variety of display options to our customers to make sure they can make the most out of their floor and shelf space. We can also provide fully branded display units which provide an unmissable licensed destination on the shop floor.





Hip Flasks

Our new hip flasks are a great addition to our drinkware range and feature printed or etched artwork from the biggest licenses. These 6oz stainless steel flasks come with a funnel for easy filling and have great packaging making them easy to display.

NOTE: Products shown at concept/preproduction and subject to change



Bar Blades

The stylish way to open your bottles! All the best bar tenders have a bar blade so what better to add into our merchandise range. These stainless steel bottle openers measure 16.5x4cm and come fully packaged with euro hook.



Oval Mug

The newest addition to our ever growing mug range is the oval mug. These glossy, coloured mugs have embellished designs to the front and back and have an 11oz capacity. Complete with a fully branded box and featuring classic and collectible brands they are definitely one to watch.

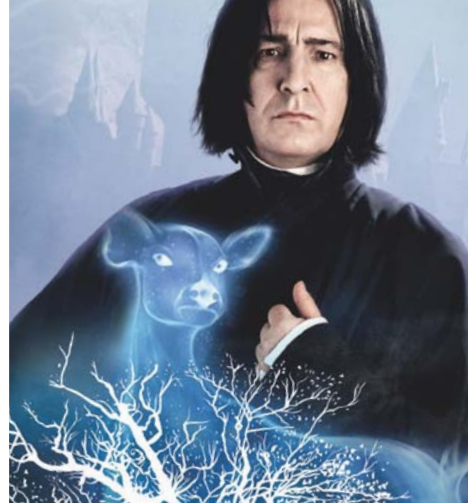


Premium Small Glasses

The huge popularity of our premium coloured large glasses mean our small glasses were next in line to get the VIP treatment. Full colour, eye catching designs make these sets a little different and the perfect gift.

NOTE: Products shown at concept/preproduction and subject to change







Posters

With the largest poster range in the UK and strong distribution across the globe, GB eye offers a huge range of desirable posters in a variety of sizes. Available flat, rolled or in individual posting tubes our deliveries are efficient and reliable. We also offer display solutions that are pliable to your needs ensuring that they fit within your available retail space.







Drinkware

With such a variety of formats and designs we now have one of the most comprehensive ranges of licensed drinkware in the market. Our ever evolving range now includes 5 styles of mugs, unique glassware, aluminium drinks bottles, hip flasks and great merchandise like the coaster packs and all new bar blades.

Our fantastic range of heat change and 3D mugs continues to grow, bringing licenses to life with their fun and unique features. The new oval mugs are a little more refined, featuring embellishment and imagery from some of the worlds biggest licenses - these are sure to be a firm favourite with the fans. Our standard mug range continues to grow and with sophisticated in-house production facilities we are always able to meet our customers demand.

The newly introduced premium coloured glassware and steins have been a huge success over the last year with many new designs in development. We continue to develop all our ranges which now covers more than 100 options across all glassware formats and there is plenty more to come.



PRODUCT RANGE



Mugs

Our mugs are produced in-house using state of the art facilities and technologies. Due to the high quality of the materials used we are able to reproduce even the finest of details within the design. Supplied in a branded outer box, these mugs look fantastic out on the shelf, on a website or in your own home!



Heat Change Mugs

Adding an element of surprise to your morning coffee, these novelty mugs reveal a new design when filled with hot liquid. Our launch range has been a massive hit and our designers are hard at work to create the next generation of magical mugs.



3D Mugs

Like everything in this world, all good things come in different shapes and sizes! Our 3D mugs have delighted customers and the challenge of how to drink from them has only added to their popularity.



Aluminium Drinks Bottles

Good quality, hard wearing and light-weight these stylish, reusable drinks bottles are both giftable and practical. With an easy clean top that is colour matched with the rest of the design these bottles will appeal to fans and buyers alike.



Small Glasses Four Pack

Designed with gifting in mind these 4-packs are perfect for fans and collectors. Always needed at parties, these little glasses have been instant hits.

Our small glasses are packaged carefully in well-structured, fully branded boxes that guarantee safe delivery and a great on-shelf presence.



Large Glass

Our 500ml large glasses, complete with fully branded boxes have really appealed to our customers. They add a bit of colour and personality to the glass cupboard and, along with being inherently giftable are also the perfect way for fans to project their passion.



Premium Large Glass

Taking glassware design to the next level these large glasses are fully wrapped with stand-out designs and vibrant colours. Available across our range of sizes and supplied in fully branded boxes.



Stein

When a straight glass just doesn't quite cut it our steins offer that extra bit of style. With a variety of finishes and special effects these are sure to be a best selling gift all year round.

Like all our glassware they come in a fully branded box that helps them stand out on shelf or online!





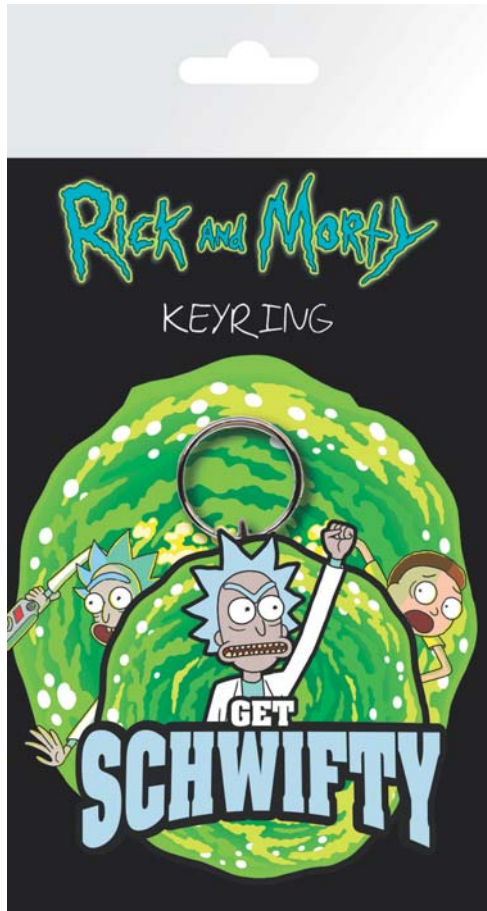
Merchandise

Our merchandise was initially developed to complement our poster range and offer incremental sales opportunities for retailers.

This has now grown to include Lanyards, Dog Tags, Badge Packs, Card Holders, Key Rings, Coaster Packs and Bar Blades. All of these items fit perfectly on euro hooks and can be merchandised alongside the posters on clip strips, MPFSDUs or, separately in counter top boxes and on our very popular gifting shippers. All of these solutions are available from GB eye.



PRODUCT RANGE



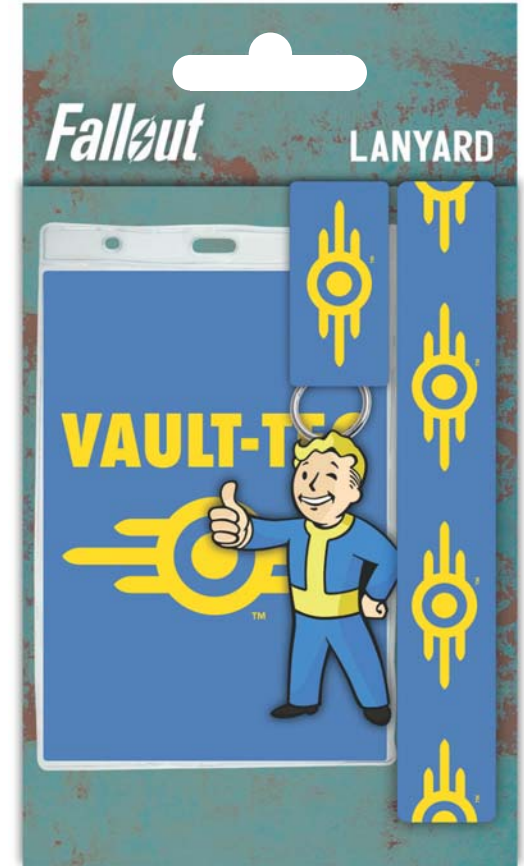
Rubber Key Rings

Made from high quality rubber with a strong, easy function metal ring. Individually packaged these sit perfectly on spinners or clip strips.



Dog Tags

Our Dog Tags come in a variety of styles, from traditional embossed metal to unique pendant style tags. Each pack comes with two tags on a strong ball-chain. Our products are all nickel free and have passed all necessary safety checks.



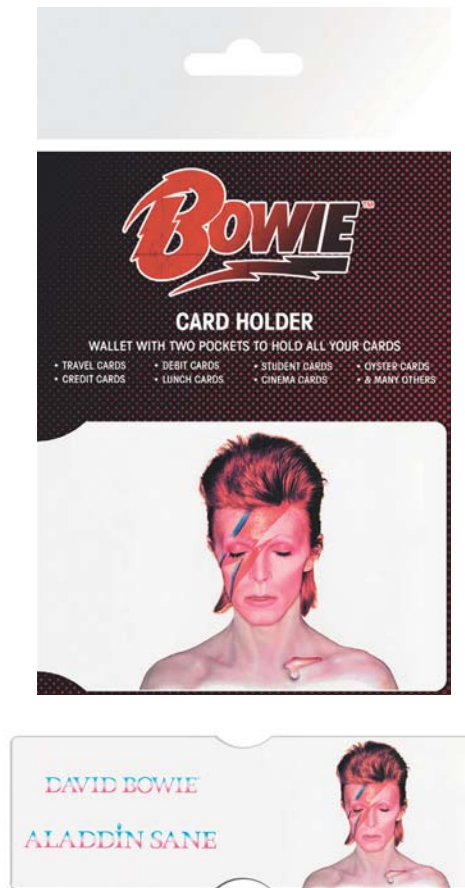
Lanyards

Our licensed lanyards are eye catching and fun with each one made up of a holder with a printed insert, rubber keyring attachment and fully printed ribbon.



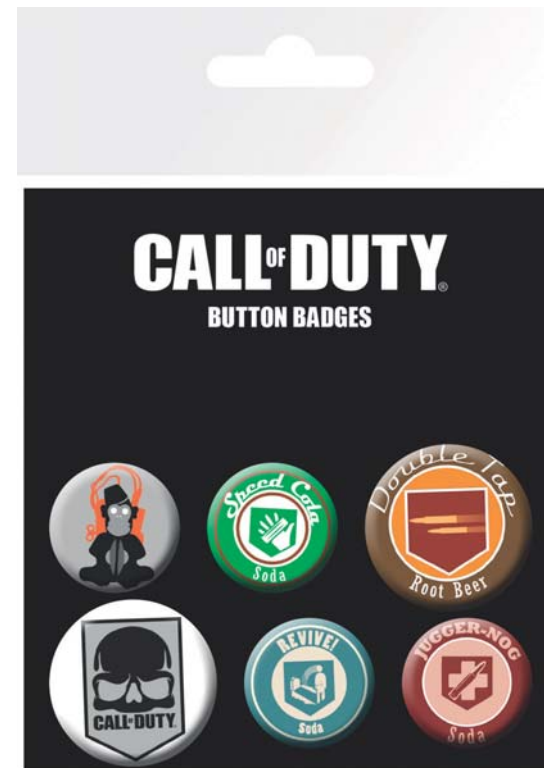
Coaster Packs

Our licensed coaster packs complement our licensed drinkware perfectly. Available in packs of four with fully branded packaging and a euro hook.



Card Holders

A great way to carry cards. Made from hard wearing vinyl and printed with bold full colour designs, so you can carry your cards around in style.



Badge Packs

Our huge range of badge packs each contain 4 25mm badges and 2 32mm badges with a strong pin fastening on the back. They come bagged with a fully branded backing card and euro hook.



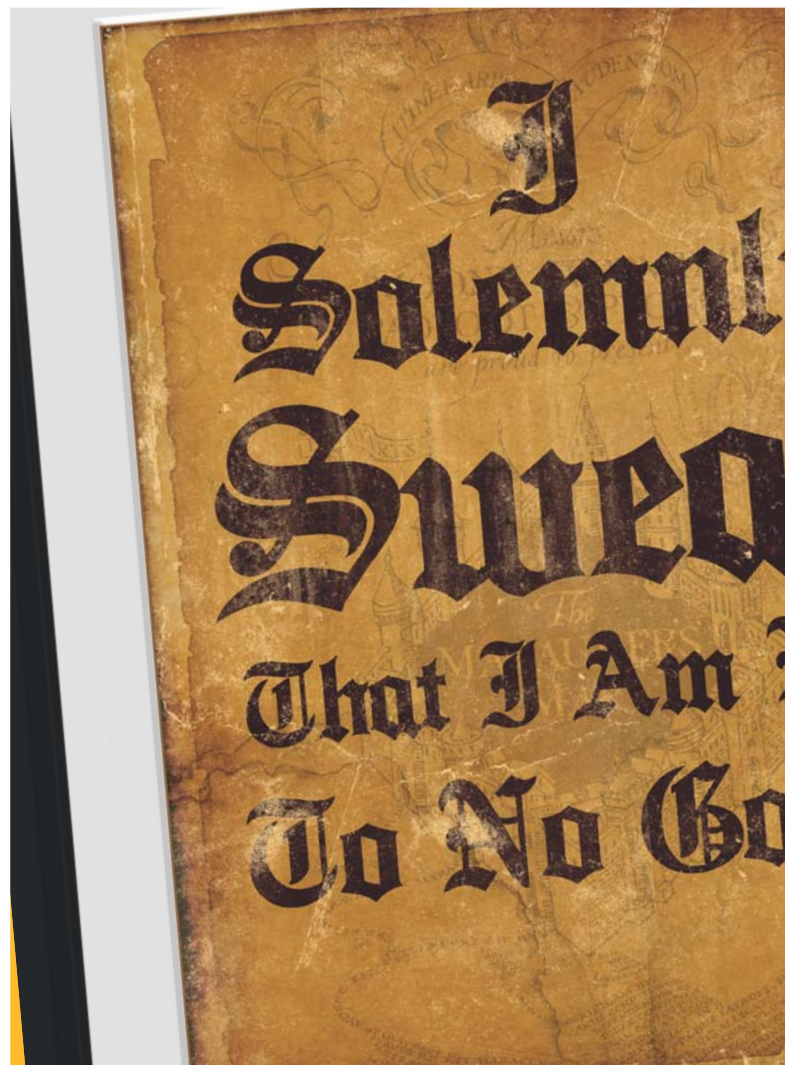
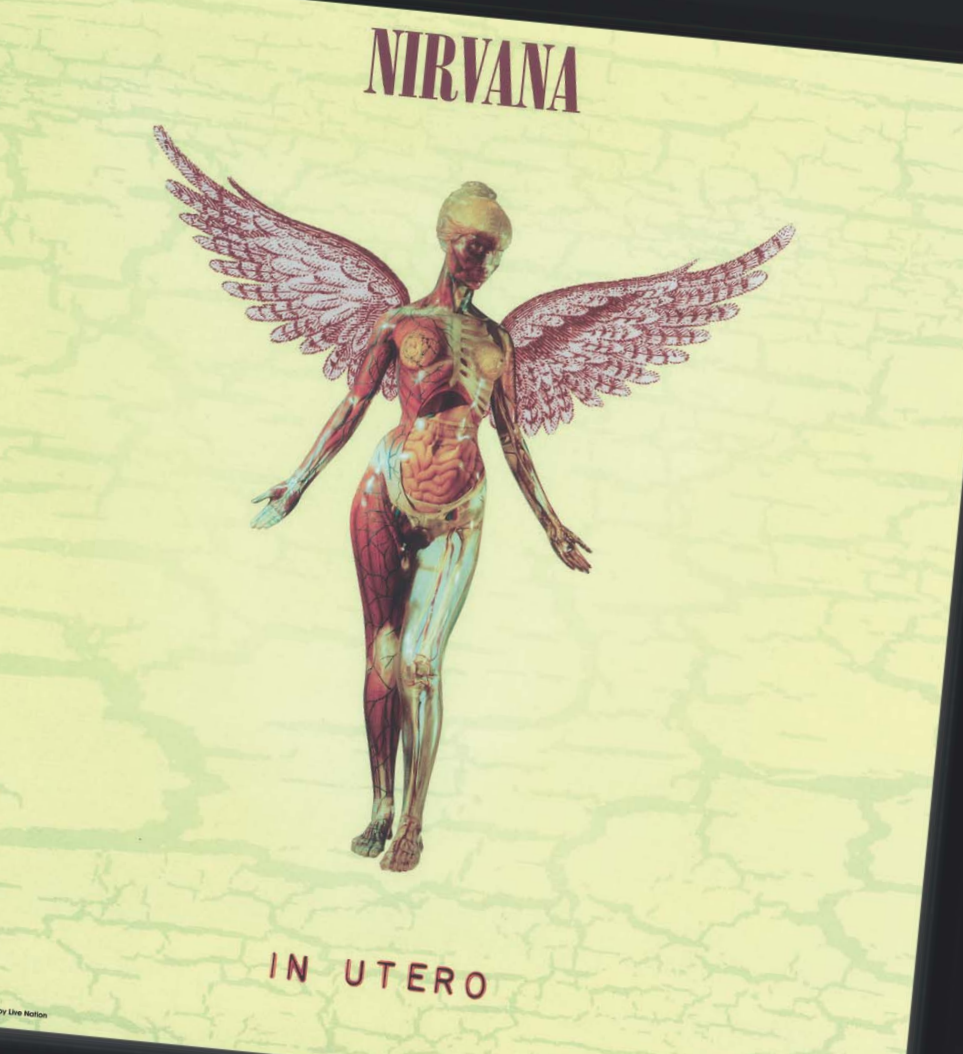
Gifting

So many of our products have been developed to appeal to the fan and gift markets making them incredibly popular all year round. More recently we have developed specific gift formats and we continued to raise the bar in quality and design.

Our gift boxes now incorporate eye catching packaging which can be kept and reused. With new planned changes in the pipeline for this format, we anticipate this new twist will increase its ever growing popularity. We will also be introducing more gift sets which build on the success of our key products as well as new formats such as steins, hip flasks, bar blades and much more.

There are plenty of new and exciting launches to look forward to this year so gifting is definitely one to watch.







Wall Art Collector Prints

We offer an extensive range of ready to hang wall art and a huge variety of prints, all produced to order in our state-of-the-art production facility in Sheffield.

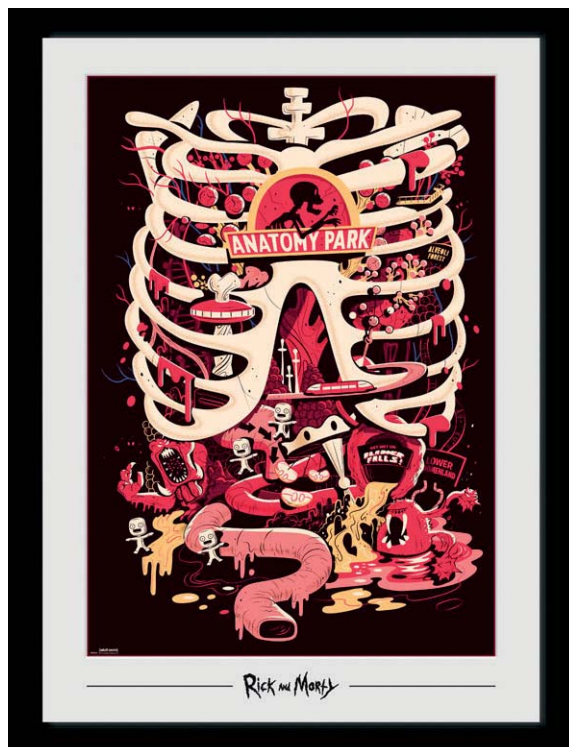
Collector Prints and Framed Photographic Prints are fantastic value for money and we offer the best range of licensed images in the market. We use high quality materials including archival photographic paper, styrene for safety, a contemporary 25mm moulding and our in-house production means we can ensure the highest quality products when you need them.

GB eye has an experienced team and we are able to work on bespoke projects and briefs, so no matter what you require we can offer a full design and manufacturing service that suits your needs.



We also supply ready made retail shelving units to present your wall art range in style.





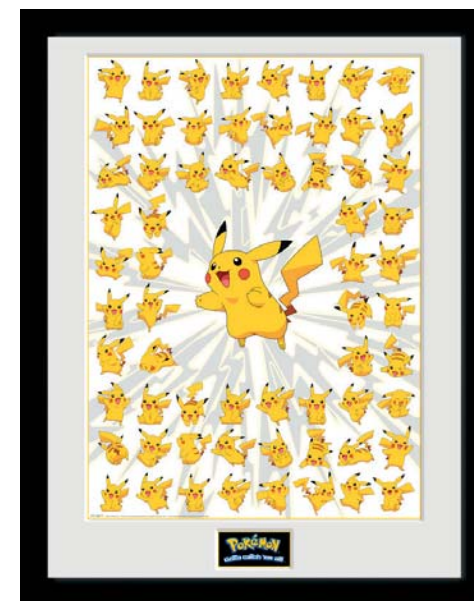
50x70cm

New to the range this ever popular print size gives another option for the true fan. The range offers fantastic artwork from our biggest licenses at an eye catching size. Printed and framed in-house to ensure quality and stock availability.



50x100cm

Bigger still the imagery in this form is truly stunning. The range features our most popular licenses and unique artwork to create a range ideal for gifting or fans at great prices.



30x40cm

Our most popular and versatile size, the 30x40cm range encompasses all of our most popular genres. Competitive pricing and in store solution make these a must have gift or fan purchase.



30x75cm

This panoramic format is great for a variety of images, football stadium shots, cityscapes and unique imagery from music and film all look great.



15x20cm

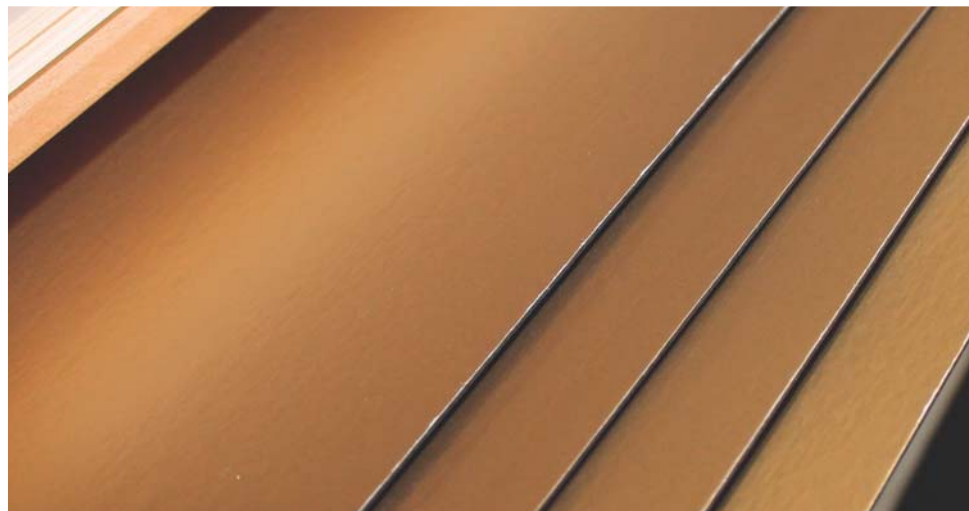
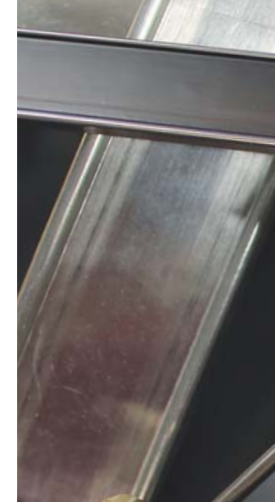
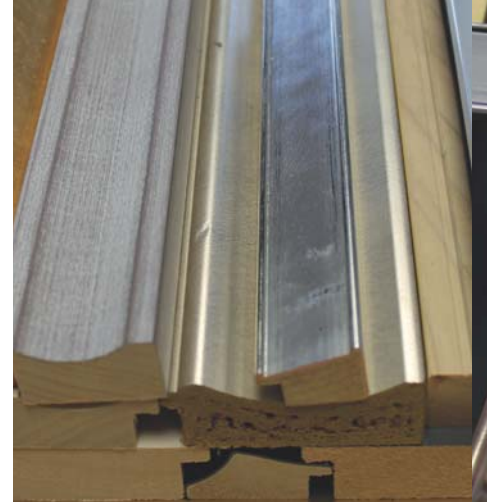
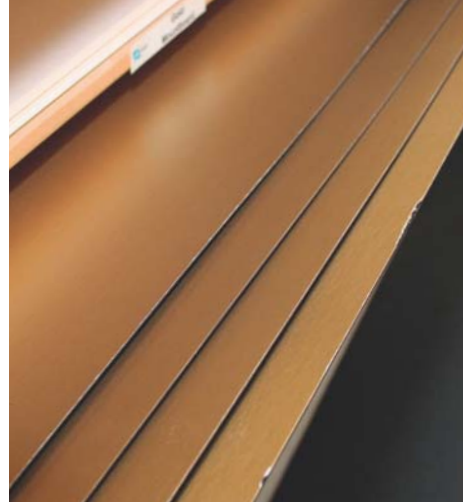
This, our smallest format, comes with hangers and a strut back for free standing or wall mounted use making it both versatile and eye catching!

12x12"

Our 12x12" range is designed with album art in mind, from iconic vinyl to modern classics there is a wide selection to choose from.



PRODUCT RANGE





Frames

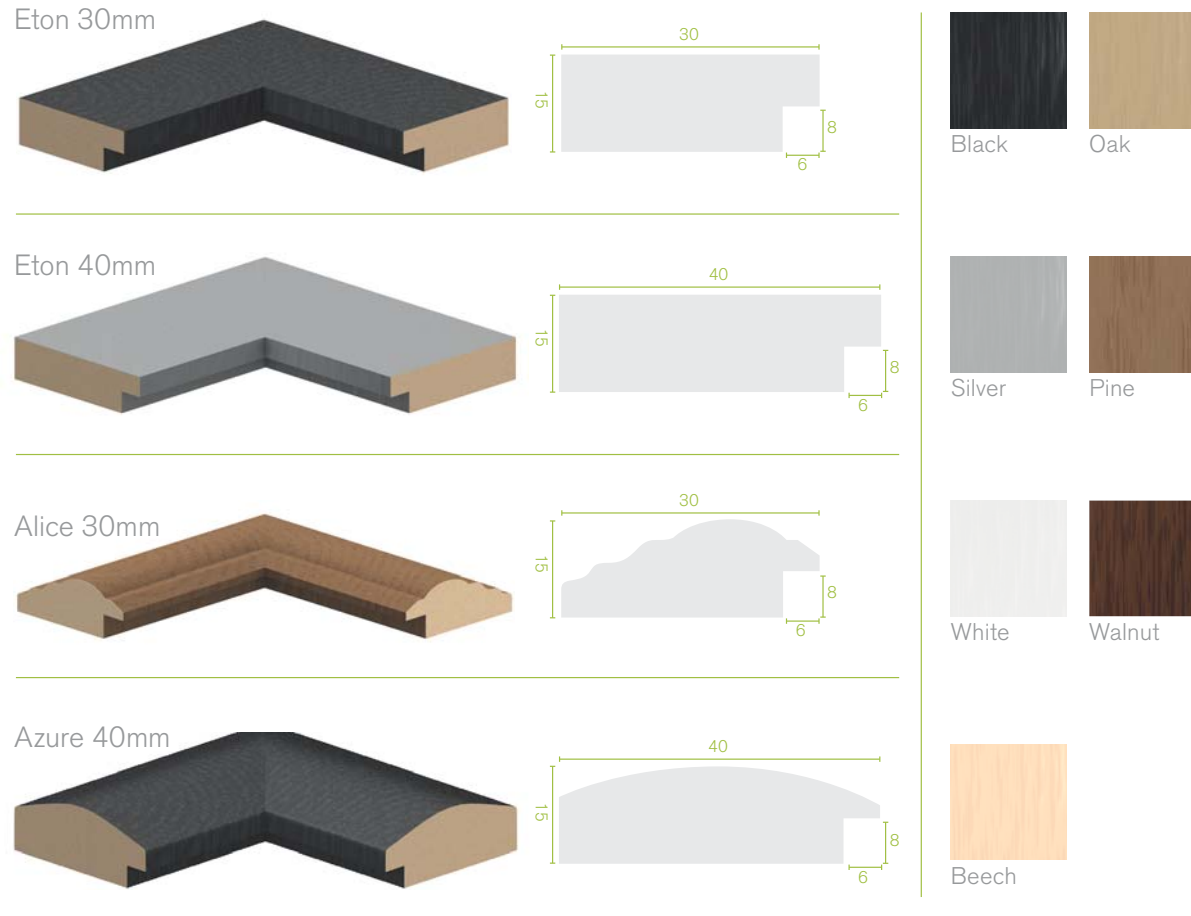
Since opening our Sheffield based production and manufacturing facility in 2014, we have continued to invest in this area of the business.

The efficient use of technology and systems enables us to produce and store high volumes with strict quality control allowing us to be highly competitive and ensure we can always offer fast delivery and superb customer service.

The flexibility of our production line allows us to cater to almost any framing requirement, so if there is something unique that you need then please give us a call or visit www.gbeye.com.



In store frame racks provide a compact and accessible display option.



Framing

GB eye has a great range of frames in a huge variety of sizes. Our standard Eton moulding is a simple contemporary frame available in 7 colours and offers great value for money. With many other options, all manufactured in-house using high quality materials, we can meet all your framing needs.



Bespoke Services

Our facilities and experienced framing team allow us to provide a totally bespoke framing service. Our design, sourcing and manufacturing teams can work to any specification and price point to bring you something unique, no matter what the quantity.



Memorabilia Framing Service

Our memorabilia framing service offers purely bespoke solutions for a wide variety of memorabilia from shirts and boots to medals and coins. Our highly skilled staff use premium quality materials to create beautiful pieces of wall art from iconic or collectable memorabilia.



Manufacturing

Our state-of-the-art manufacturing facility allows us to produce high volumes of frames while ensuring the quality of our products are second to none. This lets us offer highly competitive pricing and the flexibility to deliver product when you need it no matter the size of order.



Materials

All our materials are responsibly sourced from trusted partners within the UK and Europe. We utilise a great range of budget friendly materials to keep pricing low as well as the resources to source hundreds of other options for those bespoke requests.



Packaging

Our products reaching you in pristine condition is key, as such we take our packaging seriously. From the standard strengthened corner protectors to specialist inflatable packaging we will ensure the right materials are used.



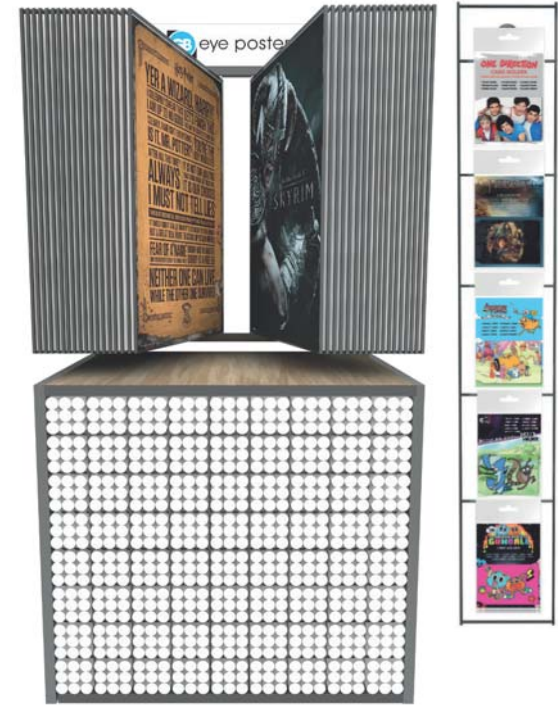
Maxi 32 Rack

Storage: 320 units | Windows: 32 titles
W: 500mm H: 2120mm D: 680mm



Maxi 48 Rack

Storage: 480 units | Windows: 48 titles
W: 695mm H: 2120mm D: 680mm



Maxi 72 Rack

Storage: 720 units | Windows: 72 titles
W: 995mm H: 2120mm D: 680mm

Add-on: Merchandise Panel

Storage: 25 units
Any combo of BP/CH/CSP/LY/BO/KR/DTA
W: 310mm H: 470mm D: 160mm



BINPACK

Storage: 10-100 units
(holds BP/CH/CSP/LY/BO/KR/DTA)
W: 120mm H: 150mm D: 145mm



Mini Poster Hanging Bin

Storage: 20 units
1-2 titles
W: 140mm H: 520mm D: 115mm



Maxi Frame Browser

Storage: 6 frames or framed posters
W: 210mm H: 1250mm D: 680mm



Mug Rack

Interchangeable shelving to display glassware and mugs.
16-24 euro hooks on each side

W: 710mm H: 2000mm D: 440mm



Small Mug Rack

Interchangeable shelving to display glassware and mugs.
10-16 euro hooks on each side

W: 525mm H: 1440mm D: 440mm



Merch Spinner

Storage: 4 sides | 104 Euro hooks
W: 350mm H: 1830mm D: 350mm



Gifting Shipper PFC's

Storage: 1-4 titles
30x40cm framed print
(16 prints in total)

W: 400mm
H: 920mm
D: 400mm



Merch Shelf Unit

Storage: 22-60 units
(any combo of BP/CH/CSP/LY/BO/KR/DTA/MG)

W: 380mm H: 500mm D: 200



Slim Bin

Storage: 1-3 titles
(45 posters in total)

W: 414mm
H: 1103mm
D: 104mm



Framed Photographic Unit

Storage: 60 units of
30x40cm framed prints
1-60 titles

W: 600mm
H: 1925mm
D: 420mm

GB eye knows that customer satisfaction is key to maintaining and expanding a business and we pride ourselves on delivering what our customers need when they need it. Constant investment into our infrastructure and a focus on world class service levels allows us to manufacture, pick, pack and despatch efficiently yet with a flexible approach.

The on-site distribution centre now covers over 40,000 sq. ft. and handles all our wholesale orders for both domestic and international customers. For our poster business it boasts three rolling machines enabling us to react quickly to high volume, short deadline requests within our Special Projects Area. Our mug printing area consists of a highly efficient production line; 3 HIX mug ovens allow us to produce an impressive 6000 mugs per day and our quality control is second to none.

Our second manufacturing and despatch facility is less than a mile away from head office and with 30,000 sq. ft. it houses all our frame and print manufacturing as well as our ecommerce despatch. Our state of the art frame production lines have a capacity of 4000 units per day, it allows us to react to customer demand and implement the highest quality control procedures. We can also provide bespoke solutions to customers frame requirements from specific sizes to unique mouldings.

Our internal print room now includes a Polielettronica Compact 30 lab that can print up to 76 x 120cm prints, a Fuji Frontier 570 Digital Mini Lab and a large format printer for canvas production and samples. All this allows us to produce ready framed products on demand not only for our companywide product range but also for independent artists and businesses requiring unique print on demand imagery.

Ecommerce is a key area of growth for GB eye and we have been developing and streamlining our systems to handle the increased demand. A specific team focused on the picking and packing of these orders coupled with our in-house production and excellent customer service we have been able to expand our customer base and now work with some of the biggest names in online retail.





IN-HOUSE MUG PRODUCTION

- In-house mug production facilities with **3 mug ovens**.
- Outputting **6000 mugs** a day.
- Fully branded official outer boxes.
- **SEDEX approved** and audited mugs.
- Retail ready mug racks with supporting merchandise hooks.

FRAMING CENTRE



PRINT ROOM





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